



Executive Committee Meeting Minutes

Meeting Date: March 11, 2014

Meeting Location: Bay Area Community Foundation, Bay City, Michigan

Members Present: Eric Brubaker, David Cibulka, Jeremy Coberley, Jenny Hoyle, Bridget Looby, Ann Russell, Vickie Schmitzer, Jan Shaffer, H. Vance Vargo, Alan Watson

Members Absent: Dennis Hanson, Lynn McCoy, Sherwood Spells, Barbara Weiler, Bernard Williams

Guests Present: Justin Ebel, Gerald Hutto, Dana Reif

Chairperson Bridget Looby called the meeting to order at 8:32 a.m.

Minutes

The Minutes of the January 14, 2014 Executive Committee meeting were distributed at the meeting. Gerald Hutton noted that the Amalgamated CU merged with Financial Plus, not FinancialEdge, as stated in the Chairman's Report on page 1. This will be corrected. Eric Brubaker made a motion to approve the Minutes as corrected, Dave Cibulka supported the motion. Motion carried by unanimous vote.

Treasurer's Report

Dennis Hanson was unable to attend but sent the Treasurer's Report electronically. Alan Watson reviewed the report, noting we receive \$1.24 in dividends and paid \$400 to the MCUF. The ending balance was \$5,534.78. Dave Cibulka made a motion to approve the Treasurer's Report; Eric Brubaker supported the motion. Motion carried by unanimous vote.

Chairman's Report

Chairperson Looby noted that she attended the CUNA GAC and got to see Tony Blair and Madeleine Albright. She heard Ms. Albright say that "credit unions are like the Tom Hanks of the financial industry-likable, everywhere, and not getting into trouble." Bridget also talked about the "power of nice"-teamwork, cooperation, and caring for the community-this is what credit unions do. She recommended the book, "The Power of Nice." She added that attendance at the GAC was a record high.

District Director's Report

Neither District Director Howard Spencer nor Alternate District Director Tim Benecke was able to attend.

Committee Reports

Education

Bridget Looby said that she is working on a spring educational meeting for staff.

Legislative Representative

Dana Reif reported that our chapter now has 25 credit unions. She reported that 2 credit unions have met their state PAC fundraising goal- Frankenmuth CU and Lake Huron CU.

She noted that over 4400 credit union staff and board members attended the CUNA GAC, which was very energizing. Taxation and member business loans were primary topics of discussion.

She reminded everyone that the Michigan GAC will be March 25-26. This year the luncheon with lawmakers will be on the second day.

She reported that the Legislative Breakfasts would be held on May 19 and October 20 from 8:00 a.m. – 10:00 a.m. at the Horizons Conference Center.

Partner Reports

Alloya Corporate FCU Representative

Melinda Spada was unable to attend.

MCUL Relationship Manager

Cara Kurtz was unable to attend.

CUNA Mutual Representative

There was no report.

Neighborhood Mortgage

Greg Wischmeyer was unable to attend.

Nominating Committee Report

Alan Watson noted that he serves on the Nominating Committee with Jenny Hoyle and Ann Russell. He reported that Eric Brubaker, Jeremy Coberley, Dennis Hanson, Gerald Hutto, Missey Kelly, Rita Leader, Vickie Schmitzer, Jan Shaffer, and Bernard Williams are running for the Executive Committee. Bridget Looby is running is at the Delegate to the MCUL Annual Meeting, and H. Vance Vargo is running as the Alternate Delegate to the MCUL Annual Meeting.

Cooperative Advertising/CU Link Update

Chairperson Looby shared Cara Kurtz's report that \$1.08 million has been raised so far, which is 92% of last year's total. She reminded everyone about the upcoming Spring Leadership Conference, state GAC, Hike the Hill, and the AC&E. She encouraged everyone to consider donating to the Children's Miracle Network. ADT is now part of the Invest in America program

Community Reinvestment Initiative

No report

Old Business

Annual Meeting

Chairperson Looby reported that the chapter Annual Meeting will be held on Tuesday, April 29 at the Horizons Conference Center, starting at 5:30 p.m. with cocktails. She said that we will present the Spirit Award and recognize Howard Spencer for his years of service. She will check on a plaque for Howard. The cost per person is \$27.395. Terry Moore will be the keynote speaker on the topic of leadership.

Eric Brubaker asked about door prizes for the meeting. He volunteered to buy prizes if credit unions want to send donations to him at Members First CU. Credit unions may also bring door prizes that evening. Ann Russell made a motion to have the chapter donate \$500 toward prizes for the annual meeting. Jenny Hoyle supported the motion. Motion carried.

Alan Watson suggested we charge \$35 per person for the dinner portion of the evening; there is no charge to attend just the business meeting. The group agreed by consensus to this price.

Meeting Dates

We discussed the meeting dates and locations for the rest of the year. The schedule will be: May 13 at United Financial CU, July 8-skip this date, September 9 at Isabella Community CU, November 11 at Members First CU, and January 13, 2015 at FinancialEdge Community CU. Continental breakfast will be at 8:00 a.m. and the meeting will start at 8:30 a.m.

New Business

Chairperson Looby noted that she is a member of the MCUL Governance Task Force, which is reviewing the size of the MCUL Board, district configurations, bylaws and related issues in order to make recommendations to the MCUL Board. She asked for feedback on the issues and will forward an e-mail to everyone.

Open Forum

Gerald Hutto and Vickie Schmitzer talked about Impact Saginaw's latest event, a Saginaw Spirit hockey game for 830 students from area schools. Vickie said it very rewarding to participate. There will be a press release in the Monitor. You may also visit Impact Saginaw's website for information on this and upcoming events. The next event will be a concert by The Verve Pipe on Saturday, May 3 at the Temple Theatre at 2:00 p.m. They are planning an event at the Saginaw Zoo in the third quarter.

Bridget noted that the Kids' Leprechaun Run is this weekend.

Jenny Hoyle said the Home Builder's Show is weekend in Mount Pleasant on the CMU campus.

MCULAF 50/50 Drawing

Alan Watson won the drawing.

Next Meeting

The next meeting location will be on Tuesday, May 13 at United Financial Credit Union in Saginaw, with continental breakfast at 8:00 a.m. and the meeting at 8:30 a.m. (Please park on the west side of the building and use the State Street entrance near the middle of the building.)

Chairperson Looby adjourned the meeting at 9:26 a.m.

Respectfully Submitted,

Janis L. Shaffer, Secretary