



Executive Committee Meeting Minutes

Meeting Date: November 14, 2017

Meeting Location: Members First Credit Union, Midland, Michigan

Members Present: Barb Appold, Eric Brubaker, Jeremy Coberley, Laura Crase, Justin Ebel, Jenny Hoyle, Ann Russell, Vickie Schmitzer, Jan Shaffer, Bridget Staffileno, Alan Watson, Barb Weiler, Bernard Williams

Members Absent: Rita Goul (ex), Linda Doan, Dennis Hanson (ex), Lynn McCoy (ex)

Guests Present: District Director Tim Benecke, Christine Houle, Mary Turczyn, (MCUL/CUcorp), Teresa Santana

Chairperson Bridget Staffileno called the meeting to order at 8:32 a.m.

Minutes

The Minutes of the September 12, 2017 Executive Committee meeting were distributed by e-mail. Jenny Hoyle made a motion to approve the Minutes as presented; Eric Brubaker supported the motion. Motion carried by unanimous vote.

Treasurer's Report

Jenny Hoyle distributed copies of the Treasurer's Report, noting that there was a lot of money moving in and out. She commented that the Bingo Night had 270 attendees and was a lot of fun. She added that Vickie Schmitzer and her group did a great job on the event. The chapter subsidized \$473.12 of the cost of the event.

She added that raising the price of the Legislative Breakfast by \$5.00 helped to better offset the overall cost. Total receipts for the periods reported were \$11,721.04: \$125.00 for the September raffle, \$1,581.50 for the Legislative Breakfast registration, \$9,116.46 for the Bingo Night registrations, \$897.00 for the Bingo Night raffle, and \$1.08 in dividends. The total expenses were \$11,099.82: \$125.00 for MCULLAF (Sept. meeting), \$1,488.24 to Horizons Conference Center for the Legislative Breakfast, \$79.94 to Cheryl Howell for Bingo Night, \$897.00 to MCULLAF (Bingo Night), and \$8,509.64 to Horizons Conference Center for Bingo Night. The ending balance was \$3,728.15. Ann Russell made a motion to approve the Treasurer's Report; Barb Appold supported the motion. Motion carried by unanimous vote.

Chairman's Report

Chairperson Staffileno noted that she recently heard a TED talk by Adam Grant, an organizational psychologist, who spoke on the culture of "givers, takers, and matchers." He references a study of 30,000 people in different fields (engineering, sales, medical students) to determine how successful each group was based on whether they were "givers, takers, or matchers." "Givers" tend to help people, "takers" tend to help those who can help them in return, and "matchers" tend to have a "quid pro quo" attitude. In each group studied,

the “givers” were the least successful because they spent so much time helping others do their jobs. Bridget commented that credit unions can help the “givers” by providing an opportunity for them to ask for help. We can support them in setting a spark to help them as they help others. She said that “pronoia is the delusional belief that people are plating your well-being.” She added that credit unions promote giving very well.

District Director’s Report

District Director Tim Benecke reported that the MCUL Board met in September for the annual planning session. He asked for feedback about the timing of the Executive Summit and the Fall Volunteer Leadership conference. Volunteers don’t normally attend the Executive Summit, and CEOs don’t normally attend the Fall Leadership Conference. Vickie Schmitzer commented that she had a director register for the Executive Summit, and he received a phone call from MCUL saying he could not attend this event. Mary Turczyn said there were about 800 attendees, including spouses; Traverse City is a favorite spot, though changes to the event are not always well received according to surveys.

Committee Reports

Education

Teresa Santana distributed an information piece about an upcoming virtual tabletop exercise in the first quarter 2018 on cyber security. The chapter is partnering with U.S. Department of Homeland Security and the National Credit Union Information Sharing & Analysis Organization to present this event. More information will be shared as the event gets closer.

She also noted that there have been some changes to the state Notary Act and a two-hour training session is available. She is working to have a session available locally in the second quarter.

Vickie Schmitzer noted that Tom McDonald will be presenting a session on the changes in the Chapter 13 bankruptcy provisions on Dec. 1, 2017, from 9:00 a.m.-12:00 p.m. at Horizons Conference Center. The cost is \$15.00 to attend. Bridget sent out a notice about this meeting, but she said she can send it again.

Legislative Representative

Greg Dietrich was unable to attend. Bridget noted that she attended Hike the Hill, adding that the MCUL staff do an amazing job. The CUNA GAC will be Feb. 25-March 1, 2018, so sign up early. She said the MCUL GAC will be April 18-19, 2018.

She noted that a letter signed by several Congressmen has been sent to Attorney General Jeff Sessions in reference to the ADA lawsuit being filed against credit unions for ADA website compliance violations. CUSG can do an audit for about \$125.00 to help with this.

Partner Reports

MCUL Relationship Manager

Mary Turczyn distributed her League Update and highlighted ADA compliance, Capitol Day, CUNA GAC (She noted that scholarships are available.) She also noted that the CU Trend Scan is available. She said the dues statements/CU Link statements should be out by the end of the month.

Alloya Corporate FCU Representative

Melinda Spada was unable to attend. Bernie Williams commented that fees are expected to increase, but income should also increase. He encouraged attendees to look at the costs and income from Alloya and note that the income will outpace the expenses. He added that Alloya wants to help small credit unions, so please reach out for if you would like assistance.

CUNA Mutual Representative

There was no report.

Neighborhood Mortgage

Greg Wischmeyer was unable to attend.

Old Business

Meeting Dates: The upcoming dates were discussed. The dates are as follows:

- January 9, 2018 at United Financial CU
- March 13, 2018 at Tam One CU
- May meeting will follow the Legislative Breakfast, possibly May 14
- September 11, 2018 at United Bay Community CU
- November 12, 2018 – location not decided
- January 8, 2019 – location not decided

Chairperson Staffileno also commented that we need someone to serve as Secretary because Jan Shaffer will be stepping down after the annual meeting.

Annual Meeting: We discussed the timing of the chapter annual meeting and decided that after the first week of April would be good. Bridget will look for dates around April 11.

New Business

Open Forum

Gerry Hutto noted that Impact Saginaw will host “Jingle All the Way” on Dec. 9 from 10-4 at the Saginaw Children’s Museum. Volunteers are also welcome. Activities will include cookie decorating, ornament making and a visit from Santa.

They also want to send a bus of 5th and 6th graders to Lansing to meet with lawmakers in the first quarter 2018. MCUL will be working on this project also.

Bernie Williams suggested get early approval for support of Impact Saginaw in your budget process.

Mary Turczyn asked about the best time to have Dave Adams and Ken Ross present their annual update. The group decided that the March meeting may be best.

Ann Russell asked about any credit union groups that could help with health insurance, and Mary Turczyn suggested contacting the Salas Group.

MCULLAF Raffle

Bridget had the winning raffle ticket and donated the proceeds back to the chapter.

Next Meeting

The next meeting will be on Tuesday, March 13, 2018, at 8:30 a.m. at Team One Credit Union in Saginaw.

Chairperson Staffileno adjourned the meeting at 9:21 a.m.

Respectfully Submitted,

Janis L. Shaffer
Secretary