



Executive Committee Meeting Minutes

Meeting Date: September 20, 2016

Meeting Location: Members First Credit Union, Midland, Michigan

Members Present: Eric Brubaker, David Cibulka, Laura Crase, Dennis Hanson, Gerald Hutto, Ann Russell, Jan Shaffer, Bridget Staffileno, Alan Watson, Bernard Williams

Members Absent: Jeremy Coberley, Rita Goul, Jenny Hoyle, Lynn McCoy, Vickie Schmitzer, Barbara Weiler

Guests Present: Cheryl Howell, Carrie lafrate, Melinda Spada (Alloya Corp FCU), Christine Houle (United Bay CCU)

Bridget Staffileno called the meeting to order at 8:36 a.m.

Minutes

The Minutes of the May 16, 2016 Executive Committee meeting were distributed by e-mail. Eric Brubaker made a motion to approve the Minutes as presented; Dennis Hanson supported the motion. Motion carried by unanimous vote.

Treasurer's Report

Jenny Hoyle was unable to attend, but Jan Shaffer distributed copies of the Treasurer's Report. The report detailed receipts of \$8,116.32: \$315.00 from the May Chapter MCULLAF raffle, \$350.00 from the Chapter Annual Meeting attendance, \$1,660.00 for the Legislative Breakfast, \$640.00 for the Joint Meeting with the Blue Ox Chapter, \$700.00 for CMN Fun Walk at the AC&E, \$4,448.72 for the Chapter Golf Outing, and \$2.60 in dividends. The report reflected \$9,047.03 in expenses: \$315.00 for MCULLAF, \$1,292.03 to Horizons Conference Center (Legis. Breakfast), \$1,140.00 for Joint meeting with Blue Ox Chapter, \$150.00 to the Blue Ox Chapter for a golf hole sponsorship, \$700.00 to CMN Hospitals (Fun Walk proceeds), \$1000.00 to Frankenmuth CU (deposit for Bingo Night), \$2,500 to CMU Public Broadcasting (Biz Kids sponsorship) and \$1,950.00 to MCU Foundation. The ending balance was \$2,988.64.

Ann Russell made a motion to approve the Treasurer's Report as presented; Alan Watson supported the motion. Motion carried by unanimous vote.

Chairman's Report

Bridget Staffileno commented that with the elections and "Hike the Hill" coming up, it's a good time to encourage staff members to vote. Local people are also running for office, and we can support people who support credit unions.

She thanked Tim Benecke for doing a great job on the chapter golf outing. We supported Biz Kids and the MCUF with the proceeds.

She noted that our chapter is also doing well in our PAC fundraising, adding that, now that she's involved, she understands the importance of this fundraising. She stressed how easy it is to reach your goals through lapel pin and raffle ticket sales; just set a goal for staff, make it fun, and you can reach your goals. Eric Brubaker said that he was inspired by other successful credit unions in the chapter and made some changes to boost their fundraising.

Bridget introduced Mary Turczyn, our new MCUL liaison, replacing Cara Kurtz, and Cheryl Howell from Frankenmuth CU.

District Director's Report

District Director Tim Benecke was unable to attend.

Committee Reports

Education

Bridget Staffileno said we still need someone to chair the Education Committee. She noted that Allied Solutions will be hosting a workshop at CASE CU-contact Bridget for details.

Cheryl Howell distributed fliers on the Employee Appreciation Bingo Night. She asked for pictures of staff that will be included in a video that will be shown during the evening. She said the first half hour will be networking, including a game to "break the ice". Dinner will start at 6:30 PM and will be a buffet featuring a variety of salads and entrees, and an ice cream bar. Popcorn will be available during bingo. About 100 tickets have already been sold; 400 can be accommodated.

She noted that donations of "trinkets" and door prizes are welcome. Bernie asked about how many door prizes should be provided for the number of attendees. Discussion followed and a suggestion of one door prize for every 4 attendees was made; the door prizes can vary in value, from \$10 on up. Cheryl will send an email about this, as well as the staff pictures. Bridget thanked Cheryl for handling the arrangements for this event.

Legislative Representative

Barb Appold was unable to attend.

Partner Reports

MCUL Relationship Manager

Mary Turczyn distributed copies of the League Update, adding that there was a good turnout for the Executive Summit. She said that the Intentional Leadership workshop will be held in Grand Rapids in the Downtown Market Sep. 28-29. "Hike the Hill" will be held in Washington, D.C. at the same time. Capitol Day will be Oct. 13 in Lansing.

She distributed information on the "Love My Credit Union" campaign and encouraged everyone to participate. She said the 60-90 minute video doesn't have to be professionally produced. This is a great cause and a good way to get staff and members involved. The campaign starts October 1.

She noted that she has the chapter's MCUL subsidy check, which she will get to Treasurer Jenny Hoyle.

Please reach out to her if you need anything.

Neighborhood Mortgage

Greg Wischmeyer was unable to attend.

Alloya Corporate FCU Representative

Melinda Spada congratulated Impact Saginaw on a recent article and to United Bay Community CU for their recent recognition.

She noted that over Alloya hosted over 100 attendees at the recent Leadership Symposium I Chicago. There are speaker bios and recaps on their web site.

Alloya will host a free webinar on Oct. 13 on loan participations. They will also attend the CUES Economic Summit in Lansing.

She commented that the ACH migration went well. Same Day ACH will start this Friday; they have resources available on their web site.

She distributed copies of the Update publication.

She said the check processing migration will begin soon and go into next year. Bernie Williams commented that Alloya has reduced overhead significantly and streamlined processes to provide the best value to its members. It's a great value and offers a wide variety of services.

CUNA Mutual Representative

There was no report.

Community Reinvestment Initiative

There was no report.

Old Business

Bridget thanked everyone for participating in the AC&E run; \$3200 was raised for the CMN. She said this event will be incorporated into next year's activities. She added that she will be going to Washington D.C. next week; she won a scholarship to help her attend.

New Business

Bridget noted that we have a vacancy on the Executive Committee; please let her know if you know someone who may be interested.

She also noted that the next FIST meeting will be on September 27 at the Michigan State Police Poston Salzburg. Jan Shaffer added that changes will be made in the 911 call system to make it a "plain English" system. The system changes and the use of GPS tracking and/or die packs will be discussed at the meeting. Area financial institutions are welcome to attend. Jan Shaffer will also be sending out information to chapter credit unions.

Open Forum

Gerry Hutto noted that Impact Saginaw will host an event at FirstMerit Park. He also said that Team One will host a "Wine Run" on September 21.

Bridget serves on the Board of the St. Mary's Foundation and noted they will be changing their name to Ascension. She also had posters promoting a ribbon cutting for the Bay City to Saginaw Trail; there will also be a run and other activities.

Bernie recommended everyone read a copy of the Oct. 15 Bay City Housing Report, which details how much money needs to be committed each year to stabilize housing. He said Wanigas CU has been working to stabilize the neighborhood east of his office. Grants are available for these efforts and he encouraged people to get involved. The report can be found on mlive.com.

MCULAF Raffle

The raffle was held and Melinda Spada won and donated back the proceeds.

Bridget reminded everyone about the Legislative Breakfast on October 17 at Horizons Conference Center.

Next Meeting

The next meeting will be on Tuesday, November 8, 2016 at United Bay Community CU in Bay City.

Chairperson Staffileno adjourned the meeting at 9:34 a.m.

Respectfully Submitted,

Janis L. Shaffer
Secretary