



Executive Committee Meeting Minutes

Meeting Date: September 11, 2018

Meeting Location: Bay Area Community Foundation, Bay City, MI

Members Present: Barb Appold, Jeremy Coberley, Laura Crase, Justin Ebel, Jenny Hoyle, Gerald Hutto, Lynn McCoy, Vickie Schmitzer, Bridget Staffileno, Barb Weiler,

Members Absent: Eric Brubaker, Linda Doan, Rita Goul, Dennis Hanson, Ann Russell, Janis Shaffer, Alan Watson, Bernard Williams,

Guests Present: Greg Dietrich (Legis. Rep.), Fran Gibelyou, Dayna Katch, Melinda Spada (Alloya), Teresa Santana, Mary Turczyn (MCUL), Greg Wischmeyer (NMS), Carrie lafrate, Tammy Oleary, Teresa Santana-Burk

Chairperson Bridget Staffileno called the meeting to order at 8:34 a.m.

Minutes

The Minutes of the May 14, 2018 Executive Committee meeting were distributed by e-mail. Jeremy Coberley made a motion to approve the Minutes as presented; Gerald Hutto supported the motion. Motion carried by unanimous vote.

Treasurer's Report

Jenny Hoyle distributed copies of the Treasurer's Report. See attached treasurer's report for details.

Jenny shared of the busy summer that we have had with many events including the Cyber Security Event held this summer. The New Solutions group donated \$1,000 to IMPACT Saginaw. We sent in our portion for the Fun Run which was a little over \$11,000. We renewed our Golf Outing Biz Kids Sponsorship.

Barbara Appold made a motion to approve the Treasurer's Report as presented; Carrie supported the motion. Motion carried by unanimous vote.

Chairman's Report

Bridget Staffileno thanked everyone that helped with the Fun Run, this was very successful. Bridget spoke about "261 Fearless." She also spoke about "7 Powerful Tips to become fearless." How can we bring this to our Credit Union?

7 Powerful Tips to Help You become Fearless:

1. Start by becoming aware. Notice when you experience feelings of fear (you'd be surprised how much of our time is spent unconsciously experiencing fear, worries, and anxiety)
2. Next time you notice the fear inside you, remind yourself that it's 'all in the mind' and that '80% of fears NEVER HAPPEN'
3. Ask yourself – what's the worst thing that can happen if I do this?
4. Write down a few ways to deal with the worst case scenario – often when we get our thoughts out of our heads and down onto paper the fear will disappear

5. Ask yourself – ‘how is this fear impacting my life?’ It’s important to realize what you’ve got to lose by staying paralyzed by fear
6. Take a deep breath and tackle your fear head-on – you may be surprised to find that ‘it wasn’t as bad as you thought it would be’
7. High five yourself for being ‘FEARLESS’ – you could even reward yourself afterwards for all your hard work

District Director’s Report

Time Benecke was not in attendance. Chairman, Bridget Staffileno spoke on his behalf. Golf Event was very successful.

Committee Reports

Legislative Representative

Greg Dietrich shared how the Pints & Politics Event went on July 19, 2018 at Pierce Road Bar & Grill. Looking at doing this event early next year, in hopes for a better turn out. Met with congressman on July 30th about data breach and upcoming Credit Union Act. Trying to connect with our congressman about data breach. Hike the Hill event is scheduled for September 25th – 27th. Legislative Breakfast is on October 15th.

Education

Teresa Santana-Burk distributed information for upcoming education events. The All Credit Union Notary Staff training will be held on September 18th, 2018 at Wildfire Credit Union. On September 19th & 20th will hold a two part training on Vendor Contracts. More information can be found on <http://ncuisao.org/events>.

Partner Reports

MCUL Relationship Manager

Mary Turczyn disturbed the “League Update”. Traverse City Fall Leadership Development Conference on September 14th through 16th. Call Center Conference is this year on October 29th to 30th in East Lansing. Encouraging all Credit Unions to participate in the MCUL/CUSG #KekeChallenge to raise funds for the Children’s Miracle Network. Deadline to submit your videos are 12/31/18. Everything is online. Post your videos! Mary spoke about Planning Pro and the different options that may fit your Credit Union. Planning Pro is a project planning tool.

Alloya Corporate FCU Representative

Melinda Spada talked about Alloya’s 2018 Executive Leadership Symposium held in downtown Chicago. 185 Credit Union attendees were able to participate. Speaker, Mike Ditka spoke on ACE: Attitude, Character, and Enthusiasm. Economic update report was also given and agreed there may be a mild recession in 2020. Alloya introduced new portion of “Premium View” and will add the investment side later this year. Working on internal systems and loan participation this year.

Neighborhood Mortgage

Greg Wischmeyer informed us that the 1003 application is changing and to be on the lookout for those changes to come. In 2020 this will be in effect for everyone. Values for home equity is coming up. There has been an increase in 2nd mortgages. It continues to be a sellers markets. FED rate hike is still going to be around the 4% range.

CUNA Mutual Representative

There was no report.

Community Reinvestment Initiative

There was no report.

Old Business

Bingo Night

October 11th, 2018 bingo night will be held at the Horizons Center. Tickets will be \$30.00 each. Information to come about this.

New Business

There was no new business.

Open Forum

Impact Saginaw

Gerry Hutto informed us about Impact Saginaw's successful Family Fun Day, which was held on August 5th. About 600 kids participated in the Family Fun Day. On September 21st there will be an event at the Dow Event Center with Elizabeth Smart and Travis Mills with over 500 kids signed up so far, expecting many more.

Team One

Gerry Hutto shared about Team One's Wine Run held on September 19th, 2019 at 6:00 at the Huntington Event Park.

Trust Bank, so far there is about 7 Credit Union starting this, and hoping state will approve by October 12th. After approved we can offer those services to other Credit Unions.

Credit Unions Partnership

Family First and Team One's partnered to bring economist Paul Traub to the area. This will be held on the campus of Saginaw Valley State University in the Rhea Miller Hall on October 9th at 12:30pm and 2:30pm. Gerry will send Press Release for those that might be interested in this event. Please RSVP to Fran Gibelyou.

Isabella Credit Union

Isabella Credit Union had double attendance at their "Play it Safe Day."

Other

Credit Union Local Lunch is on October 16th. Information is also online.

MCULAF Raffle

The raffle was held and Gerald Hutto won. He donated it back to the fund.

Next Meeting

The next meeting will be on Tuesday, November 13, 2018 at Members First CU in Midland.

Chairperson Staffileno adjourned the meeting at 9:31 a.m.

Respectfully Submitted,

Barbara Appold
Secretary